



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street Northwest
Washington, DC 20007
USA

INVOICE

DUPLICATE

Advertiser	POL/SEIU	Invoice #	206331-1
Product	9/18-9/24 S.E.I.U.	Invoice Date	09/30/12
Estimate Number	1432	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/24/12
Station	WAVY	Order #	206331
Account Executive	Petry Philadelphia	Alt Order #	06853285
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/18/12 - 09/24/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	79
Special Handling		Product Code	86
		Agency Ref	IN14921
		Advertiser Ref	IN12546

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	Today Show M-F	7a-9a		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			F	09/21/12	:30	7:23 AM	SEI U12VA02T03H	\$2,000.00		1
2	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					09/17/12 to 09/23/12	1x	----- S-				
	WAVY			Sa	09/22/12	:30	6:22 AM	SEI U12VA02T03H	\$500.00		1
3	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					09/17/12 to 09/23/12	1x	----- S-				
	WAVY			Sa	09/22/12	:30	7:09 AM	SEI U12VA02T03H	\$800.00		1
4	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
					09/17/12 to 09/23/12	1x	----- S				
	WAVY			Su	09/23/12	:30	6:38 AM	SEI U12VA02T03H	\$300.00		1
5	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					09/17/12 to 09/23/12	1x	----- S				
	WAVY			Su	09/23/12	:30	7:39 AM	SEI U12VA02T03H	\$800.00		1
6	WAVY	Today Show 3	10a-11a		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			F	09/21/12	:30	10:28 AM	SEI U12VA02T03H	\$400.00		1
7	WAVY	News 10 @5p	5p-530p		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			Th	09/20/12	:30	5:14 PM	SEI U12VA02T03H	\$1,800.00		1
8	WAVY	News 10 @6p	6p-630p		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			Tu	09/18/12	:30	6:14 PM	SEI U12VA02T03H	\$2,000.00		1
9	WAVY	Friday 9-10p	9p-10p		to						
					09/17/12 to 09/23/12	1x	---- F - -				
	WAVY			F	09/21/12	:30	9:18 PM	SEI U12VA02T03H	\$2,500.00		1
10	WAVY	Friday 10p-11p	10p-11p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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10	WAVY	Friday 10p-11p	10p-11p		to						
					09/17/12 to 09/23/12	1x	----F--				
	WAVY			F	09/21/12	:30	10:12 PM	SEI U12VA02T03H	\$1,600.00		1
11	WAVY	M-F News 10 @11	11p-1130p		to						
					09/17/12 to 09/23/12	1x	-TWTF--				
	WAVY			W	09/19/12	:30	11:25 PM	SEI U12VA02T03H	\$2,000.00		1
12	WAVY	Today Show M-F	7a-9a		to						
					09/24/12 to 09/30/12	1x	M-----				
	WAVY			M	09/24/12	:30	8:57 AM	SEI U12VA02T03H	\$2,000.00		1
13	WAVY	Today Show 2	9a-10a		to						
					09/17/12 to 09/23/12	1x	-TWTF--				
	WAVY			Th	09/20/12	:30	9:59 AM	SEI U12VA02T03H	\$500.00		1
14	WAVY	Today Show 3	10a-11a		to						
					09/24/12 to 09/30/12	1x	M-----				
	WAVY			M	09/24/12	:30	10:28 AM	SEI U12VA02T03H	\$400.00		1
15	WAVY	News 10 @ Noon	12p-1p		to						
					09/17/12 to 09/23/12	1x	-TWTF--				
	WAVY			Th	09/20/12	:30	12:43 PM	SEI U12VA02T03H	\$300.00		1
16	WAVY	News 10 @5p	5p-530p		to						
					09/24/12 to 09/30/12	1x	M-----				
	WAVY			M	09/24/12	:30	5:13 PM	SEI U12VA02T03H	\$1,800.00		1
17	WAVY	News 10 @530p	530p-6p		to						
					09/17/12 to 09/23/12	1x	-TWTF--				
	WAVY			Tu	09/18/12	:30	5:43 PM	SEI U12VA02T03H	\$1,800.00		1
18	WAVY	News 10 @6p	6p-630p		to						
					09/24/12 to 09/30/12	1x	M-----				
	WAVY			M	09/24/12	:30	6:21 PM	SEI U12VA02T03H	\$2,000.00		1
19	WAVY	M-F News 10 @11	11p-1130p		to						

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19	WAVY	M-F News 10 @11	11p-1130p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WAVY			M	09/24/12	:30	11:23 PM	SEI U12VA02T03H	\$2,000.00		1
20	WAVY	Days of Our Lives	1p-2p		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			W	09/19/12	:30	1:28 PM	SEI U12VA02T03H	\$350.00		1
21	WAVY	The Doctors	2-3p		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WAVY			Th	09/20/12	:30	2:31 PM	SEI U12VA02T03H	\$200.00		1
22	WAVY	Su 1-2a	1a-2a		to						
					09/17/12 to 09/23/12	1x	- - - - - S				
	WAVY			Su	09/23/12	:30	1:36 AM	SEI U12VA02T03H	\$75.00		1
				Aired Spots	22						

<u>Gross Total</u>	\$26,125.00	
<u>Agency Commission</u>	\$3,918.75	
<u>Net Amount Due</u>	\$22,206.25	<u>Payment Terms 30 Days</u>

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